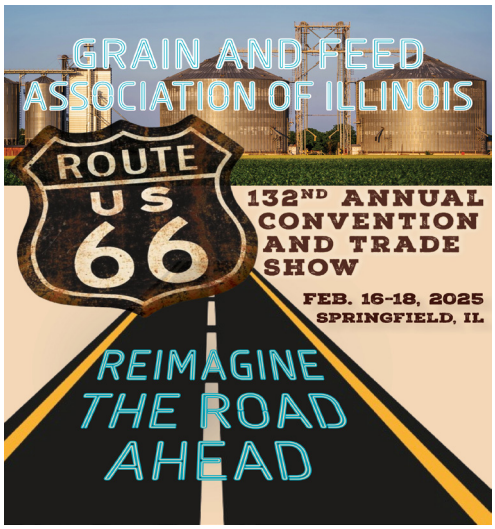

GRAIN AND FEED ASSOCIATION OF ILLINOIS

FEBRUARY 16-18, 2025 - CROWNE PLAZA SPRINGFIELD

CONVENTION SPONSORSHIP

REIMAGINE THE ROAD AHEAD AS A 2025 GFAI ANNUAL CONVENTION AND TRADE SHOW SPONSOR TO GAIN EXPOSURE AND RECOGNITION THROUGHOUT THE CONVENTION.

SPONSORSHIP COMMITMENT DEADLINE: JANUARY 10, 2025

GFAI CONVENTION SPONSORSHIP OPPORTUNITIES	PLATINUM $10,000 +	GOLD $5,000-$7,500	SILVER $1,000-$3,000	BRONZE $500
Company logo in all marketing materials and the GFAI website	✓	✓	✓	✓
Opportunity to add on additional recognition item	✓	✓	✓	✓
Company logo printed in convention booklet and displayed during General Session *(Bronze level will have company name printed and on display)*	✓	✓	✓	
Recognition at each Breakout Session	✓	✓		
Recognition as a General Session Sponsor	✓			
Signage in Trade Show Seating Area	✓			
Complimentary Convention Registrations	8	4	2	0

ADDITIONAL RECOGNITION ITEMS TO ADD ON TO SPONSORSHIP

(FIRST COME, FIRST SERVED; LIMITS APPLY)

A. Trade Show Reception ($500): Signage and recognition at both the Sunday and Monday receptions (Limit 4)

B. Trade Show Meal Sponsor ($500): Signage and recognition at both the Monday and Tuesday meals (Limit 4)

C. Scholarship Meet & Greet ($750): Signage and recognition at the Scholarship Table (Limit 2)

D. Casino Night at Hotel ($1,500): Signage and recognition as entertainment sponsor with logo on drink tickets (Limit 2)

E. Pit Stop Sponsor ($200): Signage and recognition as the Monday Break Sponsor (Limit 1)

Want even more exposure? Place an ad in the printed convention booklet! All ads are B&W

Full page: $285 (3.5" wide x 8.0" tall) **1/2 page: $220** (3.5"wide x 4.0" tall)

Email ads to: amanda@gfai.org by January 10, 2025 in pdf format

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We would like to particpate at the following level: (check one)

☐ PLATINUM $10,000 + ☐ GOLD $5,000-$7,500 ☐ SILVER $1,000-$3,000 ☐ BRONZE $500

We want to place an ad in the printed convention book: ☐ Full page $285 ☐ 1/2 page $220

Add on Sponsor Recognition Item: _____

Company Name:_____ Contact: _____

Email: _____ Phone Number: _____

Total Amount Due: _____ Payment Type: ☐ Check ☐ Credit Card (3.75% fee will be applied and invoice sent)

Email form: info@gfai.org; Fax form: (1) 217-787-8671 or mail with payment: GFAI, 3521 Hollis Drive, Springfield, IL 62711