

CHAMPIONSHIP SEASON

Grain & Feed Association of Illinois

131st Annual Convention and Trade Show
February 18-20, 2024



Grain and Feed Association of Illinois CONVENTION SPONSORSHIP

February 18-20, 2024 - St. Louis Union Station

Be a winner as a sponsor in the GFAI Championship Season 2024 Annual Convention and Trade Show to gain exposure and recognition throughout the convention.

Sponsorship Commitment Deadline: January 8, 2024

GFAI Convention Sponsorship Opportunities	Platinum \$10,000 +	Gold \$5,000-\$7,500	Silver \$1,000-\$3,000	Bronze \$500
Company logo in all marketing materials and the GFAI website	✓	✓	✓	✓
Opportunity to add on additional recognition item	✓	✓	✓	✓
Company logo printed in convention booklet and displayed during General Session (<i>Bronze level will have company name printed and on display</i>)	✓	✓	✓	
Recognition at each Breakout Session	✓	✓		
Recognition as a General Session Sponsor	✓			
Signage in Trade Show Seating Area	✓			
Complimentary Convention Registrations	8	4	2	0

Additional Recognition Items To Add ON To Sponsorship (First Come, First Served; Limits Apply)

- A. Trade Show Reception (\$500): Signage and recognition at the Sunday and Monday receptions (Limit 2)
- B. Trade Show Meal Sponsor (\$500): Signage and recognition at the Monday and Tuesday meals (Limit 4)
- C. Scholarship Meet & Greet (\$750): Signage and recognition at the Scholarship Table (Limit 2)
- D. Sunday Night Casino Night at Hotel (\$1,500): Signage and recognition as entertainment sponsor (Limit 2)
- E. Trade Show Game (\$500): Signage and recognition as the Trade Show game sponsor (Limit 1)
- ~~F. Promotional Gift Sponsor (\$500): Logo on promo item sent to members mid-December to promote convention (Limit 1)~~

Want even more exposure? Place an ad in the printed convention booklet! All ads are B&W

Full page: \$280 (3.5" wide x 8.0" tall) **1/2 page: \$215** (3.5" wide x 4.0" tall)

Email ads to amanda@gfai.org by January 8, 2024 in pdf format

We would like to participate at the following level: (check one)

PLATINUM \$10,000 + GOLD \$5,000-\$7,500 SILVER \$1,000-\$3,000 BRONZE \$500

We want to place an ad in the printed convention book: Full page \$280 1/2 page \$215

Add on Sponsor Recognition Item: _____

Company Name: _____

Contact: _____

Email: _____

Phone Number: _____

Total Amount Due: _____ Payment Type: Check Credit Card (3.75% fee will be applied and invoice sent)

Email form: info@gfai.org; Fax form: (1) 217-787-8671 or mail with payment: GFAI, 3521 Hollis Drive, Springfield, IL 62711