

# CONVENTION PROGRAM AT A GLANCE

## SUNDAY, FEBRUARY 20, 2022

12:00 pm - 7:00 pm	Registration	Ground Level
4:00 pm - 7:00 pm	Trade Show Open	Majestic Ballroom, 2 <sup>nd</sup> Floor
5:00 pm - 7:00 pm	Reception in the Trade Show	
9:00 pm - 11:00 pm	Casino Night	Crystal Ballroom 20 <sup>th</sup> Floor

Sponsored by



## MONDAY, FEBRUARY 21, 2022

7:00 am - 5:00 pm	Registration	Ground Level
7:15 am - 8:30 am	Legislative Council for Better Government Breakfast ( <i>Ticketed Event</i> )	Washington Room Ground Level
7:30 am - 9:00 am	Breakfast in the Trade Show	Majestic Ballroom, 2 <sup>nd</sup> Floor
7:30 am - 5:00 pm	Trade Show Open Scholarship Silent Auction	Majestic Ballroom, 2 <sup>nd</sup> Floor
9:15 am - 11:00 am	Annual Meeting, Scholarship Program, Live Auction and General Session	Landmark Ballroom 1-4 Ground Level

**Author & Speaker Aaron Davis: How Championship Leaders Lead With Passion, Purpose And Love For Their People** *Sponsored by*



11:15 am - 12:00 pm	Educational Sessions (3)	
	<b>Navigating the Course To Go Solar: Is It Right For Your Company?</b>	Landmark Ballroom 5
	<b>All Hands on Deck: The Trusted Advisor's Approach to Grain Origination</b>	Landmark Ballroom 6
	<b>Inflation, Interest Rates, And What It All Means</b>	Landmark Ballroom 7
12:00 pm - 1:30 pm	Lunch in the Trade Show	Majestic Ballroom, 2 <sup>nd</sup> Floor

# MONDAY CONTINUED...

- 1:30 pm - 2:15 pm Educational Sessions (3)
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|--|------------------------|
| <b>Cybersecurity and Agribusiness:<br/>Ransomware Risks and Proactive Tips</b>                         | Landmark<br>Ballroom 5 |
| <b>Trade &amp; Ag Policy – Sailing through<br/>Stormy Seas</b>   | Landmark<br>Ballroom 6 |
| <b>Reduce Your HR Worries &amp; Woes: Best Practices<br/>for Attracting &amp; Retaining Top Talent</b> | Landmark<br>Ballroom 7 |
- 2:15 pm - 2:45 pm Break in the Trade Show Majestic Ballroom
- 2:45 pm - 4:00 pm General Session Landmark  
Ballroom 1-4
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- A Profitable Industry through Trust Building and  
Consumer Engagement**  
*Dr. Kevin Folta, Professor & Researcher*
- Navigating Rising Drought Potential in 2022**  
*Drew Lerner, President and Senior Agricultural Meteorologist of  
World Weather, Inc.*
- 4:00 pm - 5:00 pm Reception in the Trade Show Majestic Ballroom
- 4:00 pm - 4:30 pm Draw Down Raffle Drawing Scholarship Table
- 4:30 pm Message in a Bottle Game Drawing  
Winner--\$500! *Sponsored by* 
- 5:00 pm Silent Auction Closes

# TUESDAY, FEBRUARY 22, 2022

- 7:00 am - 9:00 am Coffee & breakfast sandwiches Landmark  
Ballroom 1-4
- 8:00 am - 10:30 am Closing General Session
- 8:00 am President's Remarks
- Charting the Course of Commodities: USDA-NASS Procedures**  
*Lance Honig, Chief, Crops Branch USDA-National Agricultural  
Statistics Service*
- Hunting for Gold on a Sea of Data**  
*Marc Ashbrook, Microsoft Digital Advisor*
- Sailing into the Future: Reimagine the Opportunities in a  
Reimagined Food System**  
*Rob Dongoski, Partner & Agribusiness Leader at Ernst & Young*