

# Grain and Feed Association of Illinois 2021 - 2022 ANNUAL DIRECTORY ADVERTISING



The Annual Directory is sent to all members of the Grain & Feed Association of Illinois. In addition, there is demand year-round from other firms and individuals who have an interest in the grain and feed industry.

The directory includes listings for both member and non-member firms engaged in the grain and feed industry within the State of Illinois, plus all associate member companies. Listings are by city/town and include firm name, address, zip code, county, phone number, fax number, email address and/or website, key company personnel, type of business, and storage capacity.

Other information provided in the directory includes:

- Association Officers and Directors
- GFAI Bylaws
- Federal and State Department of Ag offices and officials, grain inspection points, other national and state grain and feed associations
- Buyers and Merchandisers Guide
- Alphabetical listing of all member companies

**Directories will be available for distribution and purchase in August**

## **PREMIUM AD SPACE RENEWAL DEADLINE: March 31, 2021**

Covers and tabs are premium spaces. Last year's advertisers holding these positions have until **March 31** to renew their position. After March 31, these spaces will be sold on a first-come, first-served basis.

## **BUYER'S GUIDE**

Up to 4 listings in the Buyer's Guide are included in your advertising package. (Select your categories on contract page.) **Additional Buyer's Guide Listings are \$5 each.**

## **DEADLINE FOR AD MATERIALS & PAYMENT: May 21, 2021**

## **AD MATERIAL REQUIREMENTS**

Ads may be submitted in the following formats to [amanda@gfai.org](mailto:amanda@gfai.org): JPEG or PDF

## **AD SIZES**

Full-page ad = 4.5" wide by 7.0" high

Half-page ad = 4.5" wide by 3.5" high

## **ADVERTISING RATES**

<u>Black and White</u>	<u>Member</u>	<u>Non-member</u>
Half-page ad	\$300	\$360
Full-page ad	\$420	\$515
Tab page	\$540	\$690
Inside front cover	\$675	\$865
Inside back cover	\$675	\$865
Outside back cover	\$785	\$1,090

**Color charges will be added to all page rates**

**Cost for 4-color ad = \$300**

# BUYERS & MERCHANDISERS GUIDE

The **Buyers & Merchandisers Guide** is limited to advertisers. Each advertiser is entitled to up to **four free listings**. Additional listings are permitted at \$5 each. Please indicate below the categories under which you wish your firm to be listed. Fill in the blank lines if your category is not listed. *GF&I reserves the right to group companies under similar headings.*

- Accounting & Auditing
- Advertising, Advertising Specialties, Awards & Gifts
- Aeration Equipment
- Appraisal and Tax Services
- Attorneys - Legal Services
- Banking & Financial Services
- Barge Pulling Systems
- Bearing & Belt Alignment Monitors & Detection
- Brokers - Feed & Grain
- Builders
- Commodities & Commodity Futures
- Computer Equipment & Hardware
- Computer Software, Services & Programming
- Concrete Patching & Repair
- Construction
- Consultant & Research
- Control Panels
- Conveyors
- Corn Processor
- Custom Fabrication
- Detection Systems
- Dust Control Systems
- Electrical Grain Handling Equipment
- Electrical Wiring & Service
- Elevator Buckets
- Elevator Legs
- Elevator Machinery Maintenance, Repairs, Supplies, Etc.
- Employment & Placement Services
- Equipment Manufacturer
- Exporter
- Feed Ingredients
- Fertilizer Equipment
- Grain Accounting Systems
- Grain & Feed Bulk Tanks
- Grain Contracts - Legal Issues
- Grain Dryers
- Grain Handling Equipment
- Grain Industry Litigation
- Grain Temperature Cables & Monitors
- Hopper Repairs & Installation
- Insurance Company
- Ladders, Stairways & Manlift Systems
- Liners, Abrasion Resistant
- Merchandisers & Merchandising Education
- Moisture Testers
- Motion & Bearing Detection
- Painting & Repairs
- Printing
- Probes & Samplers
- Railcar Pulling Systems
- Real Estate Brokerage
- Roofing
- Safety Training
- Sandblasting
- Scales & Scale Service
- Seed & Grain Cleaners
- Sign Design
- Soybean Processsor
- Storage Bins, Tank, Silos, etc.
- Support Structures
- Testing & Grading Equipment
- Transportation - Rail, Truck, etc.
- Used Equipment
- Waterproofing
- Workers Comp Management
- Other (Write In) \_\_\_\_\_

## 2021-2022 GF&I ANNUAL DIRECTORY ADVERTISING CONTRACT

**Please note: your contract may be sent ahead of your advertising materials.**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

**Complete only if ad agency will be furnishing materials** (Please note: All rates are net - no commissions)

Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

### Black and White Advertising Rates

	<u>Member</u>	<u>Non-Member</u>	
_____ Half Page, Black Ink (4.5 X 3.5 inches)	\$ 300	\$ 360	
_____ Full Page, Black Ink (4.5 X 7.0 inches)	\$ 420	\$ 515	
_____ Tab Page, Black Ink (4.5 X 7.0 inches)	\$ 540	\$ 690	
_____ Inside Front or Back Cover (4.5 X 7.0 inches)	\$ 675	\$ 865	
_____ Outside Back Cover (4.5 X 7.0 inches)	\$ 785	\$ 1,090	\$ _____

**Additional charge for 4 color: \$300** \$ \_\_\_\_\_

**Additional Directories # \_\_\_\_\_ @ \$54.88 each** (all advertisers receive one free directory) \$ \_\_\_\_\_

### Additional Buyers & Merchandisers Guide Listings

First 4 - no charge. # \_\_\_\_\_ Additional listings @ \$5 each \$ \_\_\_\_\_

**TOTAL DUE by May 21, 2021** \$ \_\_\_\_\_

**Payment** \_\_\_\_\_ Invoice Company (Check) \_\_\_\_\_ Invoice Company (Credit Card: A 3.75% fee will be applied)

**Ad** \_\_\_\_\_ Use same ad as 2020-2021 Annual Directory \_\_\_\_\_ New ad will arrive by May 21

**Authorized Signature:** \_\_\_\_\_

To discuss your ad or for more information call 217.787.2417

**Email contract and ad to: amanda@gfai.org**

**Send payment to: Grain & Feed Association of Illinois, 3521 Hollis Drive, Springfield, IL 62711**

**Please indicate your listing(s) for the Buyers & Merchandisers Guide on the left.**